



What is podTraining™?

podTraining is a training company who has created a blended solution of high-tech and high-touch training. Instead of long, boring videos or learners tethered to a PC, *podTraining* allows training to be delivered wherever the learner is.

The team at *podTraining* helps you determine the critical path of training your employees/managers and then creates effective playlists consisting of short video and/or audio clips loaded onto a video iPod for deployment to your team.

Benefits podTraining:

- Quicker, more effective knowledge transfer to allow more on-the-job training time or the ability to train remote workforces rapidly – short clips followed by specific on-the-job skills to practice
- A tool for a trainer, not a crutch
- Instant access to information as needed (training-on-demand)
- Supervisors can review information on-the-spot when needing to correct behaviors
- More cost effective than typical e-learning solutions
- Ease (and cost) of updating materials or launching new materials without replacing existing one
- Simple navigation to customize the training program for the learner
- Ability to bring the training tool 'on-the-job'



How does the podTraining process work?



Already in use by one of the Malcolm Baldrige Quality Service Award Winners, *podTraining*'s approach to move your business to new heights follows this path:

- Meet to understand your goals and opportunities
- Review existing materials and recommend modifications and additional content needed
- Determine the 'critical path' of training to achieve excellence in execution
- Agree on content to be created (the playlists by position)
- Film, record and edit all content
- Send to you for final review/testing
- Load the iPods® and deploy to your team with a leader's guide on how to train using this approach

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To out-execute the competition, you must out-train them!